

DAVID LASTER PRODUCTION & TECHNICAL CONSULTING

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Relevant Experience

Rachael Ray Show/EUE Screengems/Kingworld Productions

Post Production Engineer, "Rachael Ray Show"

- IT and A/V system design, ongoing support and media management for large post production operation
- Technology includes Avid Media Composer Adrenaline, Avid Unity ISIS Network, Windows Servers, Final Cut Pro, Adobe Master Collection, SDI Infrastructure

Virtual Media/Alliance Digital

Post Production Engineer (Freelance)

- Provide Design, Installation, and Support for Avid Media Composer (Nitris DX), Final Cut Pro, Avid Unity, Apple XSan 2, Editshare systems

Runway Inc./20th Century Fox/Sony Pictures

Post Production Technician, "Wall Street 2", "Smurfs", "Red Bull BC One" (Freelance)

- Setup, Ongoing Support, and Breakdown of Avid Media Composer (Nitris DX), Final Cut Pro, Avid Unity, Apple XSan 2 systems

Perry Films

Post Production Technician (Freelance)

- Ongoing Support of Avid Media Composer (Analog Mojo) systems and video components

Big Beach Films/Noruz Films/Muskat Filmed Properties/Director Ramin Bahrani

First Assistant Editor, "Chop Shop" (Cannes Festival Selection), "Goodbye Solo" (Venice Selection) (Freelance), "Plastic Bag" (Venice Selection)

- Prepared assets for editing, conform, color correct, audio mix, and film out of 24P HD to 35mm, Dolby 5.1 production using Final Cut Pro System
- Set up FCP system with video playback of 24P HD material for upcoming film by producers of "Little Miss Sunshine"

Picture Farm Productions/Sony/Estee Lauder/Reebok/Pfizer/Zeff Design

Digital Supervisor/ Editor

- Shot 1000fps Phantom Camera footage of international sports stars in Milan and Vancouver for Sony site
- Edited web videos, and long form presentations for ultra-luxury "La Mer" beauty product and Pfizer brands
- Edited and created motion graphics for design and architectural presentation to Hard Rock Hotel investors Traveled to London, Madrid, Mumbai (Bombay), Prague, Tokyo, Boston, and Houston to set up and shoot video of photo shoot for international advertising campaign for Reebok

HBO Documentaries

Assistant Editor, "Cathouse" (Freelance)

- Prepared and delivered shows for SD online, stereo audio mix, and DVD screenings
- Supported two editors on Avid Adrenaline HD systems and Xpress Pro digitizing station

MTV Networks

Assistant Editor, Creative Services "MTV Movie Awards Encyclopedia" (Freelance)

- Edited video footage for comprehensive, interactive web site on Final Cut Pro system
- Implemented and monitored batch process for Flash Video encoding and H.264 archiving for thousands of clips. Selected and color-treated thumbnails and other user-interface elements

IFC News

Segment Producer, "IFC News at Sundance", "IFC News at South By Southwest Film Festival" (Freelance)

- Supervised film crew and talent for on-set interviews, press junkets, red carpet, and wraps of Sundance and SXSW Film Festival long- and short-form news coverage for IFC
- Shot, edited, scored, finished, encoded, and published daily air segments and "Video Podcasts" containing same-day coverage of events

Departure Films

Assistant Editor, "Flip This House" (A&E Network), "Haunting Evidence" (CourtTV) (Freelance)

- Created rough cuts of scenes for multi-camera, hour-long, unscripted TV series
- Designed motion graphics with Adobe After Effects and stylized reenactment and fantasy sequences
- Compiled media assets and output offline masters for online and mixing facilities

Rhapsody Films

Assistant Editor, Unannounced Film (Freelance)

- 1st assistant editor for documentary film executive produced by Clint Eastwood
- Tracked and managed media from numerous archival sources for long-format music documentary
- Planned workflow from offline SD systems to HD online and audio mix

Charged Productions/CourtTV

Associate Editor, Technical Consultant, "Smoking Gun TV" (Freelance)

- Purchased and maintained three OSX Avid Xpress Pro's, an OS9 Meridian Media Composer, Unity, and 5 After Effects workstations, established Fibre and GigE media workflow, supported two off-site editors
- Assembled segments into show: adding interstitials, bumps, Chyrons, VO, 1st-pass audio mix, legalized

Music Choice

Producer/Editor, News, (Freelance)

- Produced, wrote, shot, and edited two minute daily news show for broadband, cellular, VOD, and iTV
- Supervised six support staff, assigned camera crews and reporters to cover events and in-house shoots
- Operated HD studio switcher, broadcast audio mixer, robotic cameras, HDCAM decks, Teleprompter

LX.TV

Editor (Freelance)

- Edited short-form segments for broadband video channel and cable featurettes catering to affluent young professionals
- Edited, scored, mixed, color corrected, and output using Final Cut Studio system

Run Group/Budweiser/Bacardi Silver/Starbury/DUB Magazine/Honey Magazine/FileBlaze.com

Producer/Animator (Freelance)

- Created multimedia visual displays for red-carpet and in-store events with custom animation, video, and archival/stock footage for display on Plasmas, Projectors, and LCD screens
- QA'd and output Air Masters, Split Track, Viz Dubs

MTV Networks/Remote Productions – New York, NY

Final Cut Pro Editor, mtvU, Associate, "Wonder Showzen", MTV2 (Freelance)

- Edited rough cut to final master of weekly music video show, "The Freshmen"
- Traveled nationally with talent and co-producer, shooting public interest features and other station elements
- Created budget, general ledger, finance spreadsheet for 2.8 million dollar production with 200+ accounts
- Coordinated post-production activity and built comprehensive timetable and revision tracking spreadsheet for series comprised of nearly 250 segments

Zilo Networks/CourtTV – New York, NY

Field Producer, "Campus Code" (Freelance)

- Directed EFP crew, staged simple reenactments, and conducted interviews
- Publicized call for video submissions, secured rights, and compiled footage

Cornerstone Promotion – New York, NY

Video Producer (Freelance)

- Produced/Edited videos for marketing overview and post-campaign presentations to corporate clients including Coca Cola, Diago-Guinness, DaimlerChrysler

UCTV – University of Connecticut Television - Storrs, CT

General Manager/Executive Producer, Operations Manager (Staff)

- Oversaw operation of Public Access Station with \$150,000 annual budget, ~60 volunteer staff
- Designed and constructed new studio space with SDI interconnection, fiber network for satellite connection and remotes, and comprehensive A/V wiring and power distribution.
- Secured \$70,000 Gift-In-Kind Grant for Oracle-Based Video Server, \$90,000 cash grant from university
- Produced music show including high-profile interviews such as Maroon 5, Wyclef Jean, and 3rd Eye Blind

University of Connecticut Division of Athletics Video Department – Storrs, CT

Media Producer (Staff)

- Handled all post-production for National Champion, Division I basketball teams and D-1 Football Team
- Produced and Edited marketing, coaching, publicity, and recruitment videos on Avid Media Composer Adrenaline and Xpress Systems. Trained student and professional staff on equipment
- Directed closed-circuit video feed for scoreboard and television displays during home basketball games
- Assisted in planning of \$3 million A/V system for new football complex currently under construction

WNBA Connecticut Sun - Mohegan Sun Casino, Uncasville, CT

Music Coordinator/Disc Jockey (Freelance)

Education

University of Connecticut, Main Campus, Storrs, CT - Bachelor of Arts in Communications

Avid Technologies ACSR Windows, Unity ISIS. Additional administrator training in Media Manager, Interplay

Computer Skills

Mastery-level: Apple Final Cut Pro, Avid Media Composer, Avid Unity, Avid Unity ISIS, Avid Media Manager, Avid Xpress Pro, Genarts Sapphire, Boris Continuum, Adobe Creative Suite CS3 Photoshop, Quark, MacOS, Windows, Office + Access, Dreamweaver. **Advanced Level:** After Effects, Boris RED, Illustrator, InDesign, Macromedia Flash, Movie Magic, Pinnacle SportsPro, Windows/Linux System Building, Broadcast Pix, Visio